LANDOR ASSOCIATES
Strategic Design Consultants

[illegible]

Taft L. Tong
Vice President

JAN 1 1986

December 31, 1985

Ms. Heidi Ulbrich
PHILIP MORRIS INCORPORATED
120 Park Avenue
New York, New York 10017

Dear Heidi,

Enclosed are the following Philip Morris projects:

- Alpine Menthol 85mm Soft Pack Carton Reproduction Artwork, Project # 10531 OK 1/2
- Alpine Menthol 80mm Flip-Top Box 10's Reproduction Artwork, Project # 10532. OK 1/2
- Alpine Menthol 80mm Flip-Top Box 10's Carton Reproduction Artwork, Project # 10533.

1/2 OK In addition to the above, we're also enclosing the Alpine Menthol cigarette tipping artwork. We will try and complete the Alpine Menthol 10's carton artwork for tonight's shipment. If this is not possible, we will then ship this to you Thursday for a Friday delivery.

As per normal procedure with all artwork, please check all details on the enclosed artwork and double check the copy for accuracy in spelling, punctuation, typestyle, size and location. Please let us know if any revisions are required to this artwork. We have included the "MADE IN U.S.A." copyline to the side of the 10's flip-top box artwork just in case you decide to show this on the face panel.

Best personal regards,

LANDOR ASSOCIATES

Taft

Taft L. Tong
Vice President

TLT/pml
Enc.
cc: Leslie Greher

2047510095

Source: https://www.industrydocuments.ucsf.edu/docs/pqbk0004